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Help Your Clients Visualize What Their Budget Will Build With D4COST.

Fast Professional Conceptual Estimating.

Dear DCD Subscriber:

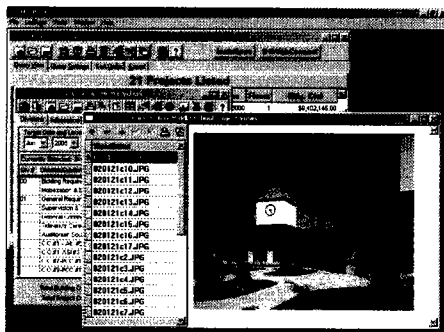
As a subscriber of Design Cost Data magazine you know the importance of historical square foot construction cost data and the value it has in your company. That is why you subscribe to DCD.

Since 1958, DCD has been an industry leader for preliminary cost modeling. In addition to publishing Design Cost Data magazine we also offer D4COST conceptual estimating software.

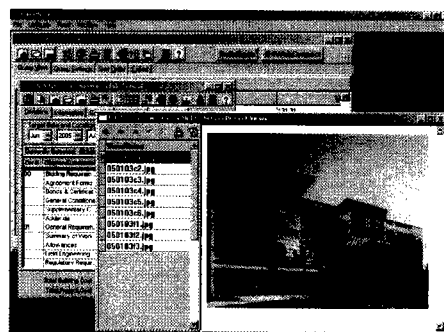
D4COST™ Software gives you something no other cost estimating software in the marketplace can – we give you actual buildings with their final cost to build along with pictures and plans. Why is this important to you? With D4COST you can compare apples to apples and oranges to oranges.

Let me explain. A client of yours, lets say the local board of education, wants to build a new 100,000 square foot middle school with a masonry/curtainwall building envelope and an exterior that makes a 'statement' to the community of their superior educational commitment to students. The board has set a preliminary budget of \$11 million dollars – a reasonable construction budget in the eyes of the board of education.

With D4COST you help your client visualize just what their budget will build. You can give them a range of schools – from high to moderate construction and show them a picture of just what their budget will build.



June 2005 Historical Base
100,000 SF
\$11,269,736/\$112.70 SF



June 2005 Historical Base
100,000 SF
\$23,291,473/\$232.91 SF

Nobody wants to build 'average'. When you use D4COST you can easily give your clients a range of buildings and what it will cost to build them. You will help them

see if their budget needs to be increased or even decreased by the range of building types you can offer them.

How does D4COST work? The heart and soul of D4COST is actual construction cost data – not hypothetical models – integrated with sophisticated cost escalators and regional modifiers. Simply select case models from D4COST's 1,000-project database, which is similar to the project you are thinking of, target to your bid date and location and hit enter. The case model will be instantly updated with a new square foot cost. That's the intuitive way that D4COST works.

Plus you can increase the power of the historical database dramatically when you archive your own company cost data in D4COST. You can easily archive your cost data into D4COST with ready-made templates or you can use the easy import module included with D4COST. Once your data is incorporated into D4COST you will have an illustrated archive of what you specialize in, and what makes your firm unique. What better way to market yourself?

The bottom line is this – Your time is valuable and D4COST provides you with fast, professional conceptual estimating. When you use D4COST you can be confident that your estimate has a solid foundation, and you can do it all easily, quickly and in-house.

Advanced estimating features of D4COST Version 7.5:

- 1,000 project historical building cost database
- Integral cost escalators through 2010
- 500 integral location modifiers
- Import utility (compatible with XLS or CSV)
- Multiple project averaging
- On screen viewing of projects and plans
- Fully network compatible
- Project comparison reporting
- Print to TXT, XLS, HTML
- And much more

As a Design Cost Data subscriber you can order D4COST today for \$100 dollar off regular price. A single user license retails for \$795, however with this offer D4COST is only \$695. Network licenses are also available. Put D4COST to work helping your clients visualize just what their budgets will build – order your license today. Please look over the enclosed brochure, visit www.d4cost.com and download a free demonstration copy of D4COST. This offer is good until April 29, 2005. Give us a call with any questions at 800-533-5680 or to order your copy. ***Help your client visualize!***

Sincerely,
D4COST Software



David Castelli
President

D4COST™

DCD Technologies Inc.
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Tampa, FL 33604
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www.dcd.com - www.d4cost.com - www.d4cost.net

Your Satisfaction Is Guaranteed!
You are at no risk at any time. Our No Questions Asked
30-Day Money Back Guarantee backs all DCD
Technologies products.

2005 SPECIAL ORDER FORM

Software

	<u>Product #</u>	<u>Reg. Price</u>
D4COST Version 7.5 Single User License	D4C001A	\$795.00
D4COST Version 7.5 3-User Network	D4C001B	\$1095.00

Additional Networking Packs and Site Licenses Available, Call 1-800-533-5680

Add-On Unit Cost Databases

2005 General Construction	D4C005	\$295.00
2005 Remodeling	D4C008	\$295.00
2005 Mechanical/Electrical	D4C010	\$295.00
2005 Electrical	D4C011	\$295.00
2005 Home Remodelers	D4C007	\$295.00
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Design Cost Data Magazine Subscription

DCD Magazine One-Year Subscription 6 Issues	DCD012	\$89.40
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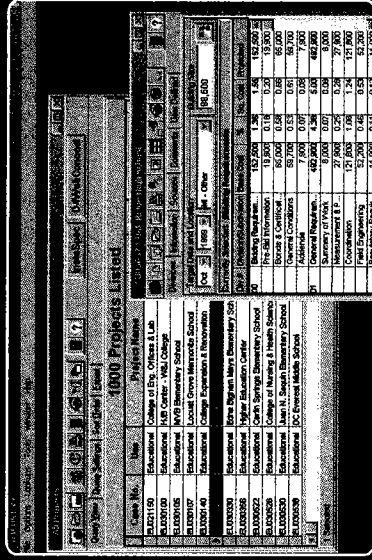
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FAX your order 24 hours to: 1-888-533-5680
Or RETURN this form to:
DCD Technologies Inc.
8602 N 40th Street
Tampa, FL 33604

The Solution To Your Estimating Problem

D4COST™ specializes in building cost models based on actual construction cost data. As publishers of Design Cost Data™ magazine

since 1958, we have been dedicated to providing architects, contractors, developers and building professionals with the answers to "Is this feasible?" and "How much is this going to cost?"

D4COST is a conceptual cost estimating software and integral database loaded with 1,000 real projects with building costs reported in the CSI MasterFormat™. D4COST is based on the principle of choosing a model and adjusting the conditions that affect cost (such as time, location and square footage) which results in a new cost model targeted to the time and place your project will be built.



Project No.	Project Name	Location	Cost
1000001	College of the Siskiyout	CA	12,000
1000002	College of the Siskiyout	CA	12,000
1000003	College of the Siskiyout	CA	12,000
1000004	College of the Siskiyout	CA	12,000
1000005	College of the Siskiyout	CA	12,000
1000006	College of the Siskiyout	CA	12,000
1000007	College of the Siskiyout	CA	12,000
1000008	College of the Siskiyout	CA	12,000
1000009	College of the Siskiyout	CA	12,000
1000010	College of the Siskiyout	CA	12,000

Why You Need This System

What better credible backup can you provide than history itself? D4COST provides you with the nation's largest database of historical building costs, plus when you archive your own data, your static files become a powerhouse of proprietary knowledge that only you can provide. With this system you'll protect your integrity with projections from a tangible basis. It is simply the best way to be confident that your estimate has a solid foundation, and you can do it all easily, quickly and in-house.

Here's What D4COST™ Users Have To Say...

"We have used your program for a long time, dating way back to the DOS period and have continued to find this program to be very effective. Your data base, combined with our Firm's historical data, gives us the accuracy needed for our design probable costs and for leading the owner into budgeting."

John S. Dendy, AIA
John Dendy & Assoc.

"We recently had an actual bid to compare to a cost projection/prediction. D4Cost predicted a \$64,239,954 building cost (\$32.66/SF) compared to our actual low-bid building cost of \$62,574,227 or \$31.81/SF. Our senior managers and I were very pleased with the results and the relatively short amount of time it took to perform the analysis and arrive at a cost that we could be confident had a dependable degree of accuracy."

Ed Selego, Gen Mgr. II/Senior Estimator
Hillsborough County Aviation Authority

Order D4COST Today and put this powerful estimating software to work for you!

Call 1-800-533-5680

or visit www.d4cost.com

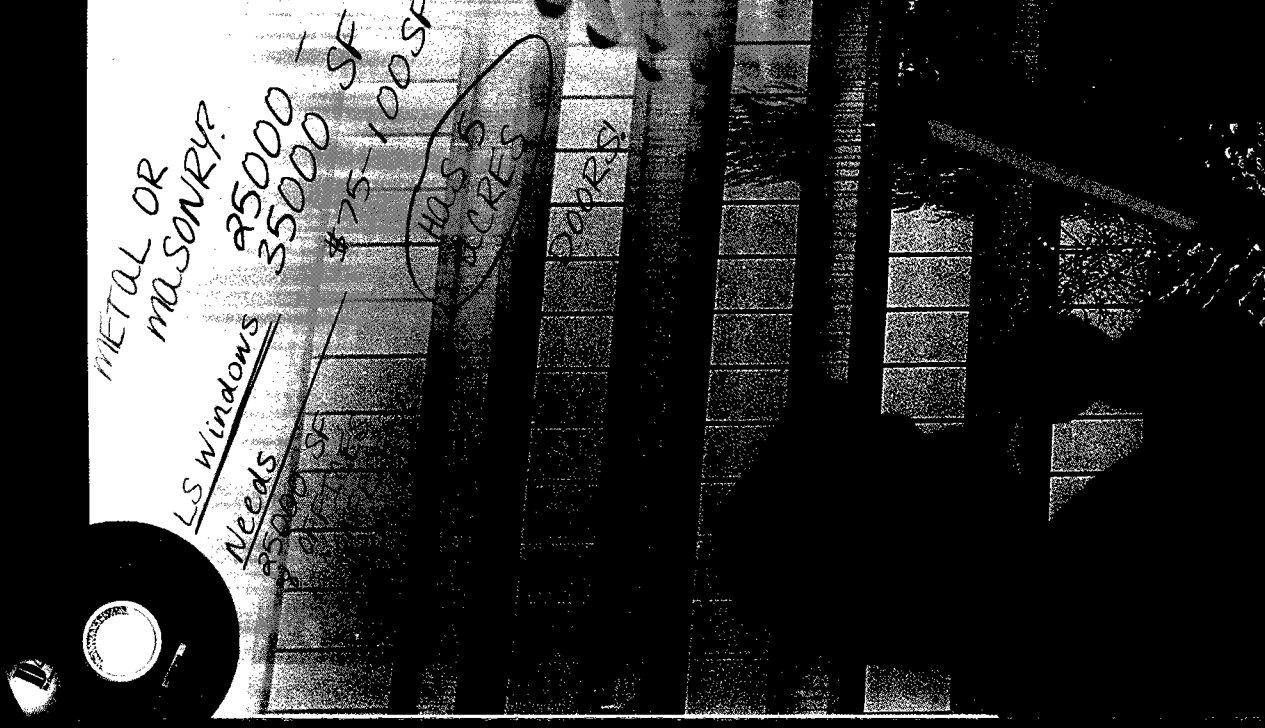
to download a free demonstration copy or email: info@d4cost.com

D4COST™

DC&D Technologies, Inc.
8602 N. 40th Street
Tampa, FL 33604

D4COST™

Fast, Professional
Conceptual Estimating



You Become The Cost Consultant

Even if you've never done a conceptual estimate before, you can create a reliable cost model in minutes. Once you have D4COST™ installed on your PC, you'll no longer have to rely on outside sources when your client asks you how much a building is going to cost. In minutes you can spit out conceptual estimates or run dozens of 'what if' scenarios, each printed in a professional report that can be handed or emailed to your client. That means you become the cost consultant!



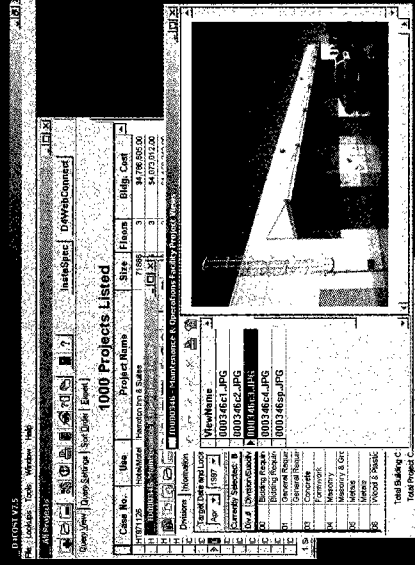
Base.Target.Rebase

D4COST allows you to literally take yesterday's project and put it into today or tomorrow's dollars. The procedure is known as Base-Target-Rebase. Simply select a historical project (the base), adjust to your time and location (target), click Rebase, and a new cost model is generated to your new time and location ready for any adjustments you may want to make.

Item	Building Size	Target Date and Location
10	Building Rebase	150,000 8.00 8.00 201,000
11	Building Rebase	150,000 8.00 8.00 201,000
12	General Rebase	350,000 16.00 16.00 400,000
13	General Rebase	350,000 16.00 16.00 400,000
14	General Rebase	350,000 16.00 16.00 400,000
15	General Rebase	350,000 16.00 16.00 400,000
16	General Rebase	350,000 16.00 16.00 400,000
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96	General Rebase	350,000 16.00 16.00 400,000
97	General Rebase	350,000 16.00 16.00 400,000
98	General Rebase	350,000 16.00 16.00 400,000
99	General Rebase	350,000 16.00 16.00 400,000
100	General Rebase	350,000 16.00 16.00 400,000

Advanced Estimating Features

- Integral Cost Escalators through 2010
- 500 Integral Location Modifiers
- Import Utility (compatible with XLS or CSV)
- Platform to Enter Your Own Cost Data
- Multiple Project Averaging
- On Screen Viewing of Projects and Plans
- Fully Network Compatible
- E-Z Database Searching
- Drag & Drop Data Between Projects
- Create Project Reports with Multiple Buildings
- Project Comparison Reporting
- Print to TXT, XLS, HTML



Estimate In Five Minutes!

Select a project from the D4COST™ database that is similar in construction type to the project you are conceptualizing.

Target the project from its base (date and location) to its new base (date and location). Hit Rebase. Adjust the sq. ft. size to the projected size of your model.

Review data in subdivisions to check the features and constructions in your cost model and adjust quality or edit as necessary.

Enter criteria that is exclusive to the model you're preparing, such as the company presenting the estimate and special project data as applicable.

Print the report. You can include as much detail as you need, or just print a one-page summary report.

DONE! You have an estimate of probable cost built on a solid foundation of historical construction cost data.

Call 1-800-533-5680
or visit www.d4cost.com